



President Henry Martin

Founded by Henry Martin in 1985, Rocket Direct Communications began as a one-man garage-operated business that established its niche with business mail processing, providing the people of Hampton Roads with a valuable mail service.

Now serving Hampton Roads over twenty years, **Rocket Direct Communications (RDC)** has earned a credible reputation, known and respected for applying a high level of professionalism, thoroughness, and ethics to all its endeavors. From postcards and business cards, to newsletters and brochures, Rocket Direct Communications offers statement processing, design, print, fulfillment, lettershop, mailing list management, and bindery, while staying true to its roots with continued handling of business mail that now includes first class presort. With over fifty employees, our company culture is simple--provide excellence service in a non-corporate environment. Our staff is dedicated to the very best in technology and client relations. Each project is handled systemically by a trained group of professionals who really care about the organization. Great pains have been taken to employ the very best in marketing, mailing, postal regulations, design and technology, as our people are the primary element behind the strength of the RDC brand.

Rocket Direct Communications heavily participates in charitable and community related events. We strive to have a positive impact where we live and work by building relationships, promoting philanthropy, stimulating goodwill, and improving quality of life-- making a difference and strengthening our community through service and time.

Recognized as the local and regional winner of the 2007 Hampton Roads Chamber of Commerce Small Business of the Year, Rocket Direct Communications consistently provides good service and has become a leader in the direct mail industry. We take care of our customers and in doing so they take care of us. Much of our revenue is generated from repeat customers and referrals.

Henry Martin is the face of Rocket Direct Communications. With impermeable integrity and work ethic, Mr. Martin owns and operates an honorable business, realizing early on that working with and not against competitors, made for a better way of doing business.

Rocket Direct Communications is an all-inclusive start to finish marketing campaign company under one roof. To have a clear understanding of what we do, look no further than our tagline "**From concept to mailbox...we deliver.**" These are not just words strung together but the hallmark of our company and what we set out to achieve everyday--to deliver an unmatched customer experience.

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